



# PROFILE

My research experience has been an ongoing practice spanning a period of 25 years and ranging from academic settings to practice-based research settings encompassing clinical and public health practice. I spearheaded an outcome-based and progressive approach for programs, projects, and patients on behalf of United Nations and government agencies, Non-Governmental Organizations, private practice, pharmaceutical and educational organizations. I am currently focusing my research efforts in areas related to interaction with emergent technologies in diverse media settings for positive health and nutrition behavior change.

# EDUCATION

#### 2015 - 2021

Doctor of Philosophy (Ph.D.) in Psychology with a concentration in Media Psychology Fielding Graduate University

#### 2015 – 2018

Master of Arts in Psychology Fielding Graduate University

2003 – 2005 Combined Master of Science and Dietetic Internship Tufts University and Tufts Medical Center

#### 2001 – 2003 Bachelor of Science in Dietetics Kansas State University

1995 – 1999 Bachelor of Science iin Nutrition and Food Technology University of Jordan

# ACADEMIC ACHIEVEMENTS

#### Doctor of Philosophy (Ph.D.)

- // 2018 recipient of The Michael R. Neal Legacy Award in recognition of collaboration, scholarship, innovation, and advocacy.
- // 2017 recipient of the Worldwide Network for Gender Empowerment Research Fellowship.
- // 2016 recipient of the Wagenheim Endowed Scholarship for International Doctoral Students.

#### Masters

- // 2005 Rebecca Roubenoff Award for Excellence in Clinical Nutrition and Dietetics, Tufts University and Tufts Medical Centre.
- // 2005 Friedman School of Nutrition Science and Policy Graduation Class Valedictorian.
- // 2004 Frances Stern Nutrition Centre Summer Scholarship.
- // 2003 Frances Stern Nutrition Centre First Year Intern Scholarship, Tufts Medical Centre.
- // 2003 First International Nutritionist/Dietitian Award, Academy of Nutrition and Dietetics Foundation.

#### **Bachelors**

- // Dean's honor list.
- // Graduate Teaching Assistant, developing tools for effective
   online.
- // Learning and implementing nutrition and dietetic related issues into course curriculum.
- // Clinical Nutrition Traineeship, Royal Medical Services, Amman, Jordan.

# **FOCUS AREAS**

- // Artificial Intelligence & Nutrition
- // Humanitarian & Complex Emergencies
- // Food & Health Systems
- // Nutritional Psychiatry & Psychology
- // Health & Nutrition Misinformation
- // Nutrition Behavior Change
- // Persuasion, Social Influence & Impact
- // Emergent Technology & Social Media
- // Social Determinants of Nutrition
- // Healthy Lifestyle Promotion
- // Food & Nutrition Policy
- // Medical Nutrition Therapy & Support

# SOFTWARE APP.

#### **Statistical Softwares**

// IBM SPSS Version 24, 25 & 26 // Epi Info

# Reference Management & Research Softwares

- // EndNote
- // Mendeley
- // Zotero
- // Dedoose
- // NVivo
- // Netlytic

# **Nutrition Softwares**

// Nutritionist Pro
// Food Processor
// Minnesota Nutrition Data System
// Computrition
// Nutritionist V

#### Microsoft Office Suite, Geographic Information Systems, & Graphical Softwares

# CAREER EXPERIENCES

#### Practice-Based & Independent Research (2022 – 2024)

// Aga Khan Foundation// Fielding Graduate University

### Key Studies:

- // AI in Nutrition and Psychology Practice
- // Healthcare Apps and Wearable Technology
- // Global Psychology
- // Global Dietary Database

#### Doctoral & Practice-Based Research (2015 – 2021)

- // Fielding Graduate University
- // Academy of Nutrition and Dietetics
- // Action Against Hunger
- // Tufts University

# Key Studies:

- // Digital Behavior Response in Augmented Reality versus Non-augmented Reality Contexts: A Randomized Controlled Trial
- // Nutrition & Dietetic Workforce Capacity Assessment for Public Health Nutrition and Community Nutrition
- // Implementing Infant and Young Child Feeding in Emergencies during COVID-19 in Primary Healthcare Facilities in Syria
- // Increasing Covid-19 Vaccine Uptake in Africa
- // Mental Health and Psychosocial Support in Humanitarian Crises
- // Child Health & Nutrition Research Initiative
- // Global Dietary Database Studies:
  - // Sugar-sweetened beverage intakes among adults between 1990 and 2018 in 185 countries.
  - // Incident type 2 diabetes attributable to suboptimal diet in 184 countries.

#### Practice-Based Research & Evidence-Reviewer (2005 – 2015)

- // World Health Organization
- // Academy of Nutrition and Dietetics

#### Key studies:

- // Global Dietary Database
- // Cost-Effectiveness of Breast Cancer Interventions in Jordan
- // Evaluating Healthcare Service Delivery for People with Disabilities: A Mixed-Methods Study
- // Emerging Role of On-Pack Warning Labels in Effective Tobacco Control Policy Implementation
- // New Approaches to Tobacco-Free Practice: Bridging the Global Divide
- // New Approaches to Challenging Food and Nutrition Trends
- // Emerging Role of Media in Changing Nutrition Behavior Outcomes
- // National Food and Nutrition Policy and Plan

#### Metabolic Nutrition Research Technician; Statistical Data Entry Assistant; Menu & Recipe Analyst (2003 – 2005)

// Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University

Graduate Research Master Thesis: Clinical Trial on Dietary and Fluid Restrictions and Medication Adherence in Hemodialysis Patients

#### Practice-Based Research (2000 - 2002)

// Novartis Consumer Health Inc.

Market Research on Infant Nutrition, Medical Nutrition and Function Foods Novartis Medical Nutrition Effectiveness Studies in the Near East

#### Practice-Based Research (1999 - 2000)

// Jordan Drugstore Company

Market Research on Food and Nutrition Supplements Nutrition Supplements Market Analysis and Community Nutrition Needs

#### Research Student (1998 - 1999)

// University of Jordan

Capstone Project: Dietary Approaches to Preventing and Treating Colon Cancer

# CREDENTIALS

- **2015**  $\infty$  Granted Lifetime "Fellow Status" by the Academy of Nutrition and Dietetics (FAND).
- **2015 2027** Collaborative Institutional Training Initiative (CITI Program) Human Research Certificate at the University of Miami through Fielding Graduate University.
- **2005 2026** Dietetic Board Registration by Commission on Dietetic Registration.

# SELECT PUBLICATIONS

Almasri, A., **El-Kour, T.**, Silva, L., & Abdulfattah, Y. (2024). Evaluating the Energy Efficiency of Popular US Smartphone Health Care Apps: Comparative Analysis Study Toward Sustainable Health and Nutrition Apps Practices. *JMIR Hum Factors, 2024* (11). doi: 10.2196/58311.

Moussa Rogers, M., Cuccolo, K., McKinney, C., Edlund, J. E., Grahe, J. E., Zlokovich, M. S., Bauer, L. M., **El-Kour, T.**, Hässler, B., Jia, F., Norvilitis, J., Shane-Simpson, C., Yockey, R. A., Cramblet Alvarez, L. D., Eisner, L., Rhys Evans, T., Farahani, H., Haden, S., Hawkins, G., Kawabata, Y., Stoppa, T., ... Kalibatseva, Z. (2024). Understanding Family Dynamics in a Cross Cultural Sample: A Multi-National Study. *Psi Chi Journal of Psychological Research, 29*(2),140–149. doi.org/10.24839/2325-7342.JN29.2.140

**El-Kour, T.** (2023, July). Reorienting Global Efforts to Effectively Deliver on Nutrition Outcomes. *Dietetics and Nutrition Around the World*, 5. https://internationaldietetics.org/wpcontent/uploads/2023/08/DRAFT-DNAW-FOR-JULY-2023-2023-07-21.pdf

**El-Kour, T.** (2022). Increasing Covid-19 Vaccine Uptake in Africa. K4D Helpdesk Report. *Institute of Development Studies*. doi: 10.19088/K4D.2022.099

**El-Kour, T.** (2021). Digital Behavior Response in Augmented Reality Versus Non-Augmented Reality Contexts: A Randomized Controlled Trial. Fielding Graduate University ProQuest Dissertations Publishing, 2021.28316944.

https://www.proquest.com/openview/2604451f481d67e57dca359542d4c82c/1?pq-origsite=gscholar&cbl=18750&diss=y

**El-Kour, T.**, Kelley, K., Bruening, M., Robson, S., Vogelzang, J., Yang, J., & Jimenez, E. (2020). Dietetic Workforce Capacity Assessment for Public Health Nutrition and Community Nutrition. *Journal of the Academy of Nutrition and Dietetics, 121*(7), pp. 1379-1391. doi: 10.1016/j.jand.2020.08.078

Burgermaster, M., Wong, S., Bateson, W., Qamar, Z., McGuirt, J., MacMillan Uribe, A., **El-Kour, T.**, Spielmaker, A. & Stage, V. (2019). DigiTech Division: Positioning SNEB to Lead the Way in Digital Technology for Nutrition Education and Behavior Change. *Journal of Nutrition Education and Behavior, 51*(3), pp. 265-266. doi: 10.1016/j.jneb.2019.01.016

**El-Kour, T.**, Hogg, J., (2018). Misinforming Arabs with Facebook in Mind: A Mixed-Methods Approach. *Journal of Nutrition Education and Behavior Advancing Research, Practice & Policy, Society for Nutrition Education and Behavior, 50*(7). doi: 10.1016/j.jneb.2018.04.134

# **TEACHING PROFILE**

// Offering online, hybrid, and in-person teaching services.

- // Delivered 15 visiting lectureships, at select universities within the Middle East, Europe, and the Americas.
- // Delivered > 500 trainings & capacity building workshops.
- // Graduate Teaching Assistant (GTA) for 2001/ 02 online undergraduate course in nutritional biochemistry at Kansas State University.

# SCHOLARLY BRIEF

- // Research Profile: <a href="https://www.tatyanaelkour.com/research-profile">https://www.tatyanaelkour.com/research-profile</a>
- // Public Speaking: <u>https://www.tatyanaelkour.com/achievements</u>
- // Multi- Media: https://www.tatyanaelkour.com/my-multi-media-hub
- // Projects: <u>https://www.tatyanaelkour.com/my-projects</u>
- // Publications: https://www.tatyanaelkour.com/achievements

// Find me on ORCID, Web of Science, Scopus, Google Scholar, Academia, and ResearchGate.