



PROFILE

I am a Senior Research Fellow at the Media Psychology Research Center. My research experience has been an ongoing practice spanning a period of 25 years & ranging from academic settings to practice-based research settings encompassing clinical & public health practice. I spearheaded an outcome-based & progressive approach for programs, projects, & patients on behalf of United Nations & government agencies, Non-Governmental Organizations, private practice, pharmaceutical & educational organizations. I am currently focusing my research efforts in areas related to interaction with emergent technologies in diverse media settings for positive health & nutrition behavior change.

EDUCATION

2015 - 2021

Doctor of Philosophy
(Ph.D.) in Psychology with
a concentration in Media
Psychology
Fielding Graduate University

2015 – 2018

Master of Arts in
Psychology
Fielding Graduate University

2003 – 2005

Combined Master of
Science & Dietetic
Internship
Tufts University & Tufts
Medical Center

2001 – 2003

Bachelor of Science in
Dietetics
Kansas State University

1995 – 1999

Bachelor of Science in
Nutrition & Food
Technology
University of Jordan

ACADEMIC ACHIEVEMENTS

Doctor of Philosophy (Ph.D.)

- // 2018 recipient of The Michael R. Neal Legacy Award in recognition of collaboration, scholarship, innovation, & advocacy.
- // 2017 recipient of the Worldwide Network for Gender Empowerment Research Fellowship.
- // 2016 recipient of the Wagenheim Endowed Scholarship for International Doctoral Students.

Masters

- // 2005 Rebecca Roubenoff Award for Excellence in Clinical Nutrition & Dietetics, Tufts University & Tufts Medical Centre.
- // 2005 Friedman School of Nutrition Science & Policy Graduation Class Valedictorian.
- // 2004 Frances Stern Nutrition Centre Summer Scholarship.
- // 2003 Frances Stern Nutrition Centre First Year Intern Scholarship, Tufts Medical Centre.
- // 2003 First International Nutritionist/Dietitian Award, Academy of Nutrition & Dietetics Foundation.

Bachelors

- // Dean's honor list.
- // Graduate Teaching Assistant, developing tools for effective online.
- // Learning & implementing nutrition & dietetic related issues into course curriculum.
- // Clinical Nutrition Traineeship, Royal Medical Services, Amman, Jordan.

FOCUS AREAS

- // Artificial Intelligence & Nutrition
- // Humanitarian & Complex Emergencies
- // Food & Health Systems
- // Nutritional Psychiatry & Psychology
- // Health & Nutrition Misinformation
- // Nutrition Behavior Change
- // Persuasion, Social Influence & Impact
- // Emergent Technology & Social Media
- // Social Determinants of Nutrition
- // Healthy Lifestyle Promotion
- // Food & Nutrition Policy
- // Medical Nutrition Therapy & Support

SOFTWARE APP.

Statistical Softwares

- // IBM SPSS Version 24, 25 & 26
- // Epi Info

Reference Management & Research Softwares

- // EndNote
- // Mendeley
- // Zotero
- // Dedoose
- // NVivo
- // Netlytic

Nutrition Softwares

- // Nutritionist Pro
- // Food Processor
- // Minnesota Nutrition Data System
- // Computrition
- // Nutritionist V

Microsoft Office Suite, Geographic Information Systems, & Graphical Softwares

CAREER EXPERIENCES

Senior Research Fellow (2025 - Present)

- // Media Psychology Research Center (MPRC)
[Media Research, Emergent Technologies, Behavior]

Practice-Based & Independent Research (2022 – 2025)

- // Aga Khan Foundation
- // Fielding Graduate University

Key Studies:

- // AI in Nutrition & Psychology Practice
- // Healthcare Apps & Wearable Technology
- // Global Psychology
- // Global Dietary Database

Doctoral & Practice-Based Research (2015 – 2021)

- // Fielding Graduate University
- // Academy of Nutrition & Dietetics
- // Action Against Hunger
- // Tufts University

Key Studies:

- // Digital Behavior Response in Augmented Reality versus Non-Augmented Reality Contexts: A Randomized Controlled Trial
- // Nutrition & Dietetic Workforce Capacity Assessment for Public Health Nutrition & Community Nutrition
- // Implementing Infant & Young Child Feeding in Emergencies during COVID-19 in Primary Healthcare Facilities in Syria
- // Increasing Covid-19 Vaccine Uptake in Africa
- // Mental Health & Psychosocial Support in Humanitarian Crises
- // Child Health & Nutrition Research Initiative
- // Global Dietary Database Studies:
 - // Sugar-sweetened beverage intakes among adults between 1990 & 2018 in 185 countries.
 - // Incident type 2 diabetes attributable to suboptimal diet in 184 countries.

Practice-Based Research & Evidence-Reviewer (2005 – 2015)

- // World Health Organization
- // Academy of Nutrition & Dietetics

Key studies:

// Global Dietary Database
// Cost-Effectiveness of Breast Cancer Interventions in Jordan
// Evaluating Healthcare Service Delivery for People with Disabilities: A Mixed-Methods Study
// Emerging Role of On-Pack Warning Labels in Effective Tobacco Control Policy Implementation
// New Approaches to Tobacco-Free Practice: Bridging the Global Divide
// New Approaches to Challenging Food & Nutrition Trends
// Emerging Role of Media in Changing Nutrition Behavior Outcomes
// National Food & Nutrition Policy & Plan

Metabolic Nutrition Research Technician; Statistical Data Entry Assistant; Menu & Recipe Analyst (2003 – 2005)

// Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University
Graduate Research Master Thesis: Clinical Trial on Dietary & Fluid Restrictions & Medication Adherence in Hemodialysis Patients

Practice-Based Research (2000 – 2002)

// Novartis Consumer Health Inc.
Market Research on Infant Nutrition, Medical Nutrition & Function Foods
Novartis Medical Nutrition Effectiveness Studies in the Near East

Practice-Based Research (1999 – 2000)

// Jordan Drugstore Company
Market Research on Food & Nutrition Supplements
Nutrition Supplements Market Analysis & Community Nutrition Needs

Research Student (1998 – 1999)

// University of Jordan
Capstone Project: Dietary Approaches to Preventing & Treating Colon Cancer

CREDENTIALS

2015 – ∞ Granted Lifetime “Fellow Status” by the Academy of Nutrition & Dietetics (FAND).
2015 – 2027 Collaborative Institutional Training Initiative (CITI Program) Human Research Certificate at the University of Miami through Fielding Graduate University.
2005 – 2026 Dietetic Board Registration by Commission on Dietetic Registration.

SELECT PUBLICATIONS

Almasri, A., **EI-Kour, T.**, Silva, L., & Abdulfattah, Y. (2024). Evaluating the Energy Efficiency of Popular US Smartphone Health Care Apps: Comparative Analysis Study Toward Sustainable Health and Nutrition Apps Practices. *JMIR Hum Factors*, 2024 (11). doi: 10.2196/58311.

Moussa Rogers, M., Cuccolo, K., McKinney, C., Edlund, J. E., Grahe, J. E., Zlokovich, M. S., Bauer, L. M., **EI-Kour, T.**, Hässler, B., Jia, F., Norvilitis, J., Shane-Simpson, C., Yockey, R. A., Cramblet Alvarez, L. D., Eisner, L., Rhys Evans, T., Farahani, H., Haden, S., Hawkins, G., Kawabata, Y., Stoppa, T., ... Kalibatseva, Z. (2024). Understanding Family Dynamics in a Cross Cultural Sample: A Multi-National Study. *Psi Chi Journal of Psychological Research*, 29(2), 140–149. doi.org/10.24839/2325-7342.JN29.2.140

EI-Kour, T. (2023, July). Reorienting Global Efforts to Effectively Deliver on Nutrition Outcomes. *Dietetics and Nutrition Around the World*, 5. <https://internationaldietetics.org/wp-content/uploads/2023/08/DRAFT-DNAW-FOR-JULY-2023-2023-07-21.pdf>

EI-Kour, T. (2022). Increasing Covid-19 Vaccine Uptake in Africa. K4D Helpdesk Report. *Institute of Development Studies*. doi: 10.19088/K4D.2022.099

EI-Kour, T. (2021). Digital Behavior Response in Augmented Reality Versus Non-Augmented Reality Contexts: A Randomized Controlled Trial. Fielding Graduate University ProQuest Dissertations Publishing, 2021.28316944. <https://www.proquest.com/openview/2604451f481d67e57dca359542d4c82c/1?pq-origsite=gscholar&cbl=18750&diss=y>

EI-Kour, T., Kelley, K., Bruening, M., Robson, S., Vogelzang, J., Yang, J., & Jimenez, E. (2020). Dietetic Workforce Capacity Assessment for Public Health Nutrition and Community Nutrition. *Journal of the Academy of Nutrition and Dietetics*, 121(7), pp. 1379-1391. doi: 10.1016/j.jand.2020.08.078

Burgermaster, M., Wong, S., Bateson, W., Qamar, Z., McGuirt, J., MacMillan Uribe, A., **EI-Kour, T.**, Spielmaker, A. & Stage, V. (2019). DigiTech Division: Positioning SNEB to Lead the Way in Digital Technology for Nutrition Education and Behavior Change. *Journal of Nutrition Education and Behavior*, 51(3), pp. 265-266. doi: 10.1016/j.jneb.2019.01.016

EI-Kour, T., Hogg, J., (2018). Misinforming Arabs with Facebook in Mind: A Mixed-Methods Approach. *Journal of Nutrition Education and Behavior Advancing Research, Practice & Policy, Society for Nutrition Education and Behavior*, 50(7). doi: 10.1016/j.jneb.2018.04.134

TEACHING PROFILE

// Offering online, hybrid, & in-person teaching services.

// Delivered 15 visiting lectureships, at select universities within the Middle East, Europe, & the Americas.

// Delivered > 500 trainings & capacity building workshops.

// Graduate Teaching Assistant (GTA) for 2001/ 02 online undergraduate course in nutritional biochemistry at Kansas State University.

SCHOLARLY BRIEF

// **Research Profile:** <https://www.tatyanaelkour.com/research-profile>

// **Public Speaking:** <https://www.tatyanaelkour.com/achievements>

// **Multi- Media:** <https://www.tatyanaelkour.com/my-multi-media-hub>

// **Projects:** <https://www.tatyanaelkour.com/my-projects>

// **Publications:** <https://www.tatyanaelkour.com/achievements>

// **Find me on** ORCID, Web of Science, Scopus, Google Scholar, Academia, & ResearchGate.